

Fig. 1

TO/FROM CONSUMER COMPUTERS
AND OFFERING COMPANIES AND
ORGANIZATION COMPUTERS

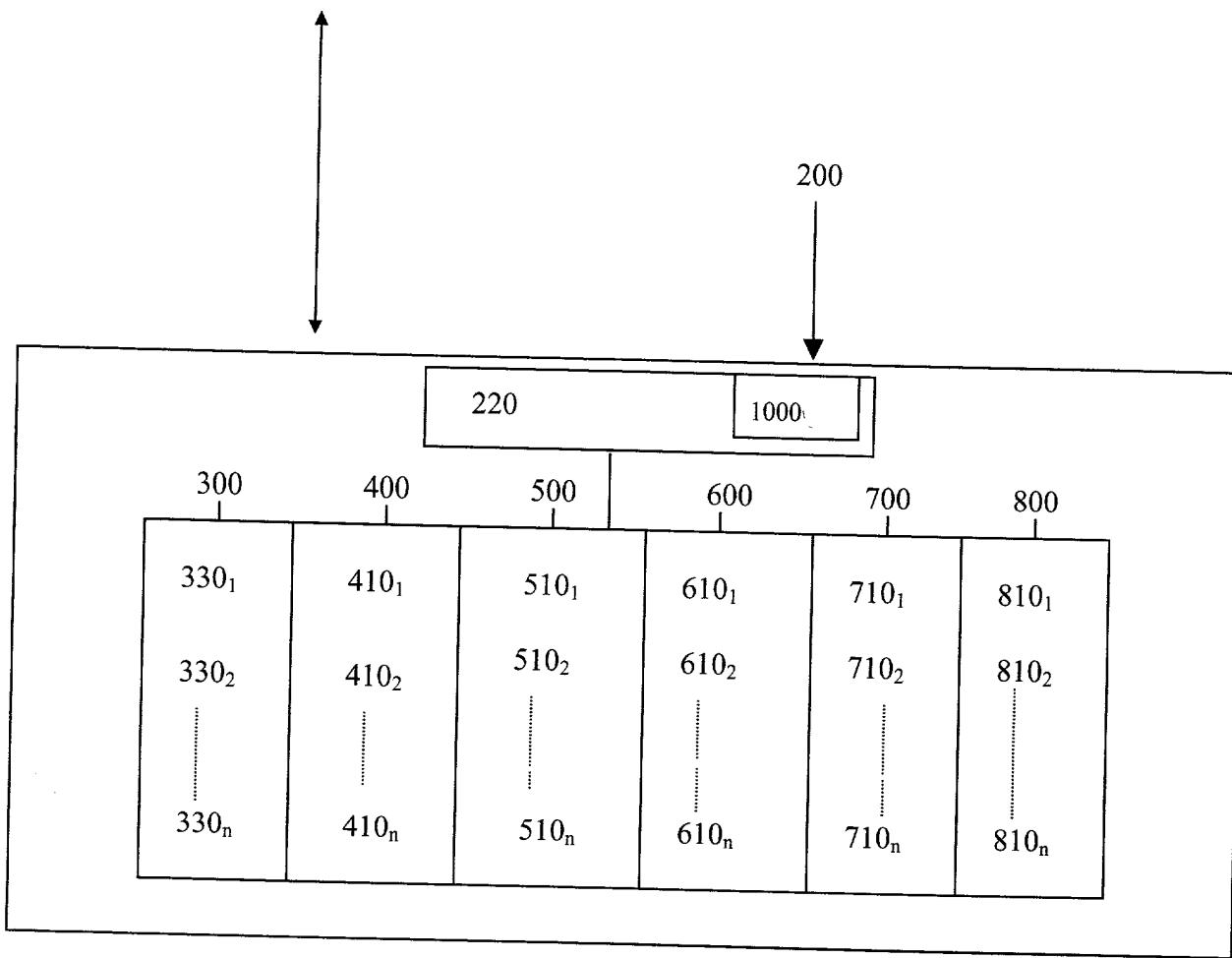


FIG. 2

FILE	OFFERING COMPANY NAME	OFFERING COMPANY IDENTIFIER	LOYALTY PROGRAM IDENTIFIER(S)	OFFERING COMPANY CONTACT INFORMATION
	340	350	360	370
330 ₁	Sears	350 ₁	360 ₁ -360 _n	370 ₁
330 ₂	United Airlines	350 ₂	360 ₁ -360 _n	370 ₂
330 _n	First USA Visa	350 _n	360 ₁ -360 _n	370 _n



PURCHASING INCENTIVE	MEMBER NUMBER	AUTHORIZATION INFORMATION
365	375	385
365 ₁ -365 _n	375 ₁ -375 _n	385 ₁ -385 _n

FIG. 3

Purchasing incentive, member number, authorization information

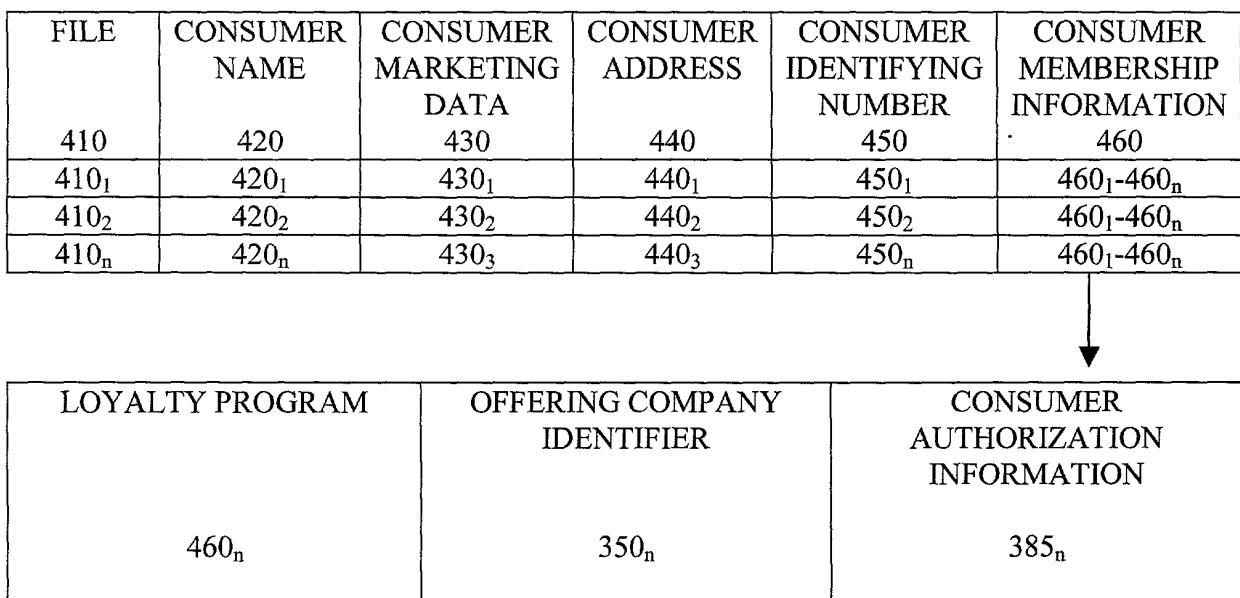


FIG. 4

PIQ SUBMISSION	PIQ TRACKING NUMBER	CONSUMER IDENTIFYING NUMBER	PIQ SUBJECT MATTER DESCRIPTION	PIQ CONDITIONS OR ANCILLARY INFORMATION
510	520	450	530	540
510 ₁	520 ₁	450 ₁	530 ₁	540 ₁
510 ₂	520 ₂	450 ₂	530 ₂	540 ₂
510 _n	520 _n	450 _n	530 _n	540 _n

FIG. 5

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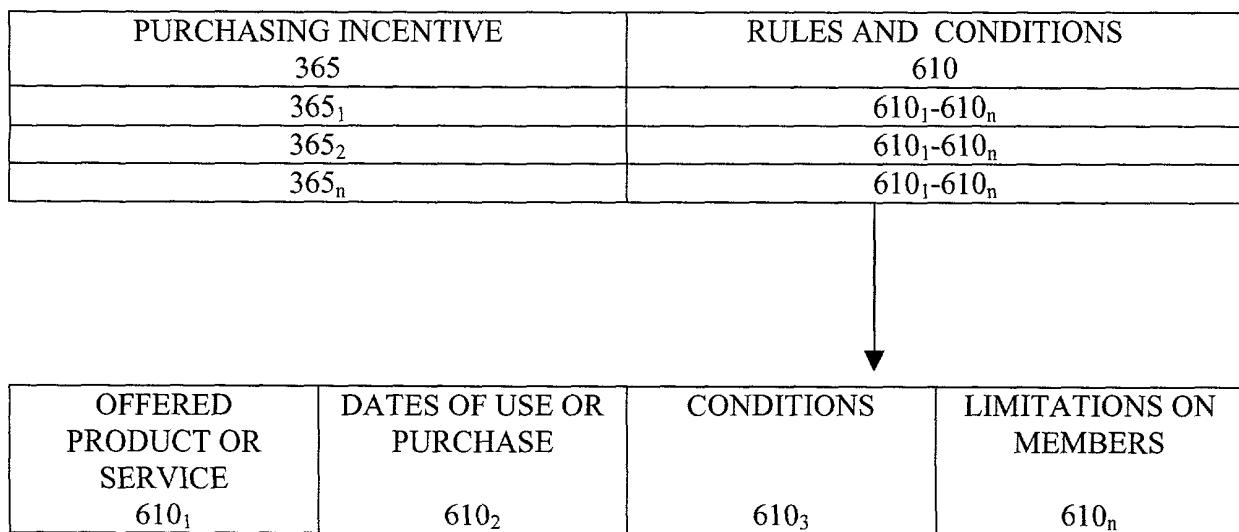


FIG. 6

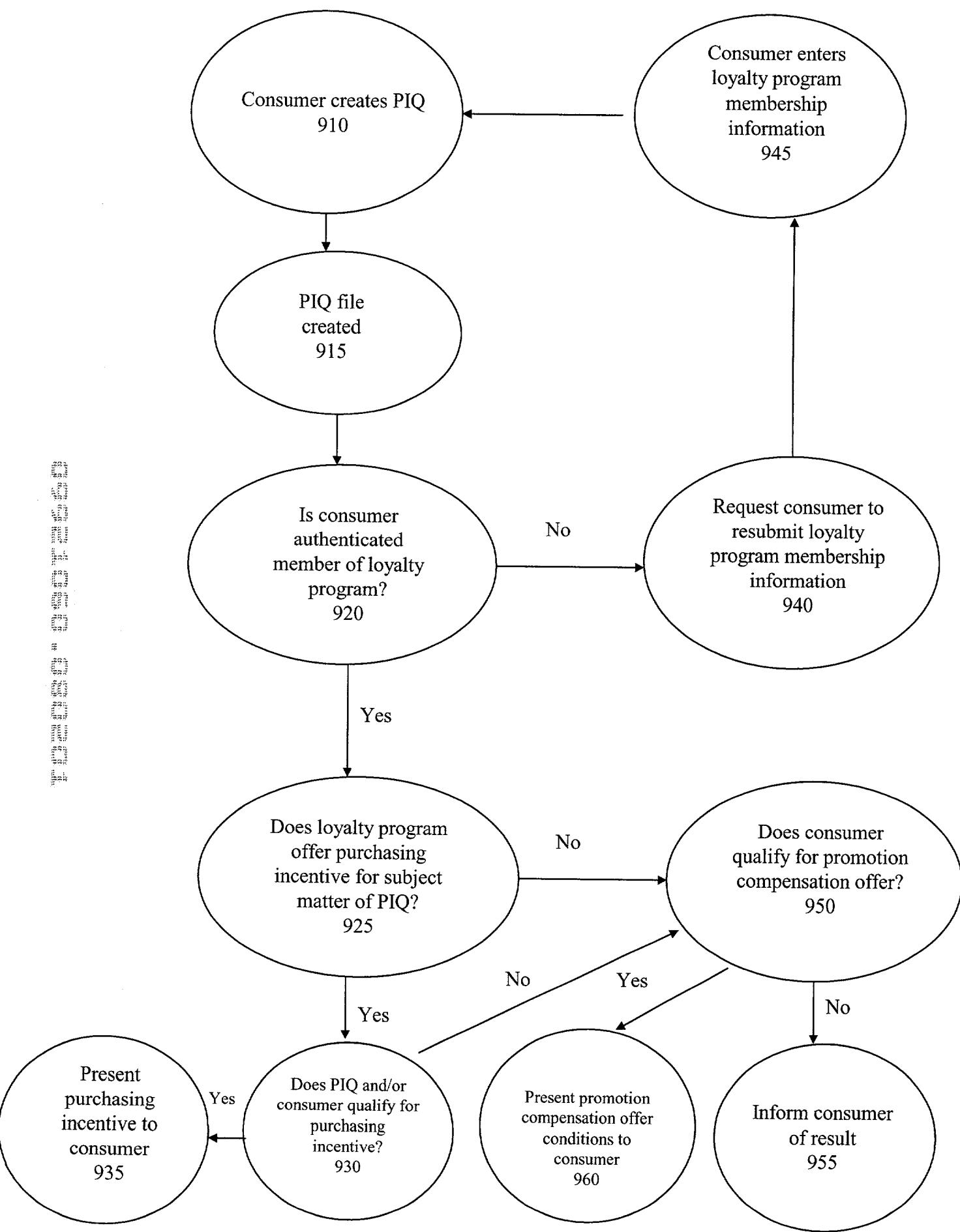
PROMOTION COMPENSATION OFFERS	PROMOTION COMPENSATION IDENTIFIER	PROMOTION COMPENSATION RULES AND CONDITIONS	PROMOTION COMPENSATION DESCRIPTION
710	720	730	740
710 ₁	720 ₁	730 ₁	740 ₁
710 ₂	720 ₂	730 ₂	740 ₂
710 _n	720 _n	730 _n	740 _n

FIG. 7

PIQ FILE 810 _n
PIQ TRACKING NUMBER 520 _n
PIQ SUBJECT MATTER DESCRIPTION 530 _n
CONSUMER IDENTIFYING NUMBER OR NAME 420 _n and/or 450 _n
OFFERING COMPANY IDENTIFIER 350 _n
LOYALTY PROGRAM NUMBER 360 _n
PIQ STATUS 820 _n
PROMOTION COMPENSATION DESCRIPTION 740 _n
PROMOTION COMPENSATION STATUS 830 _n

FIG. 8

FIG. 9



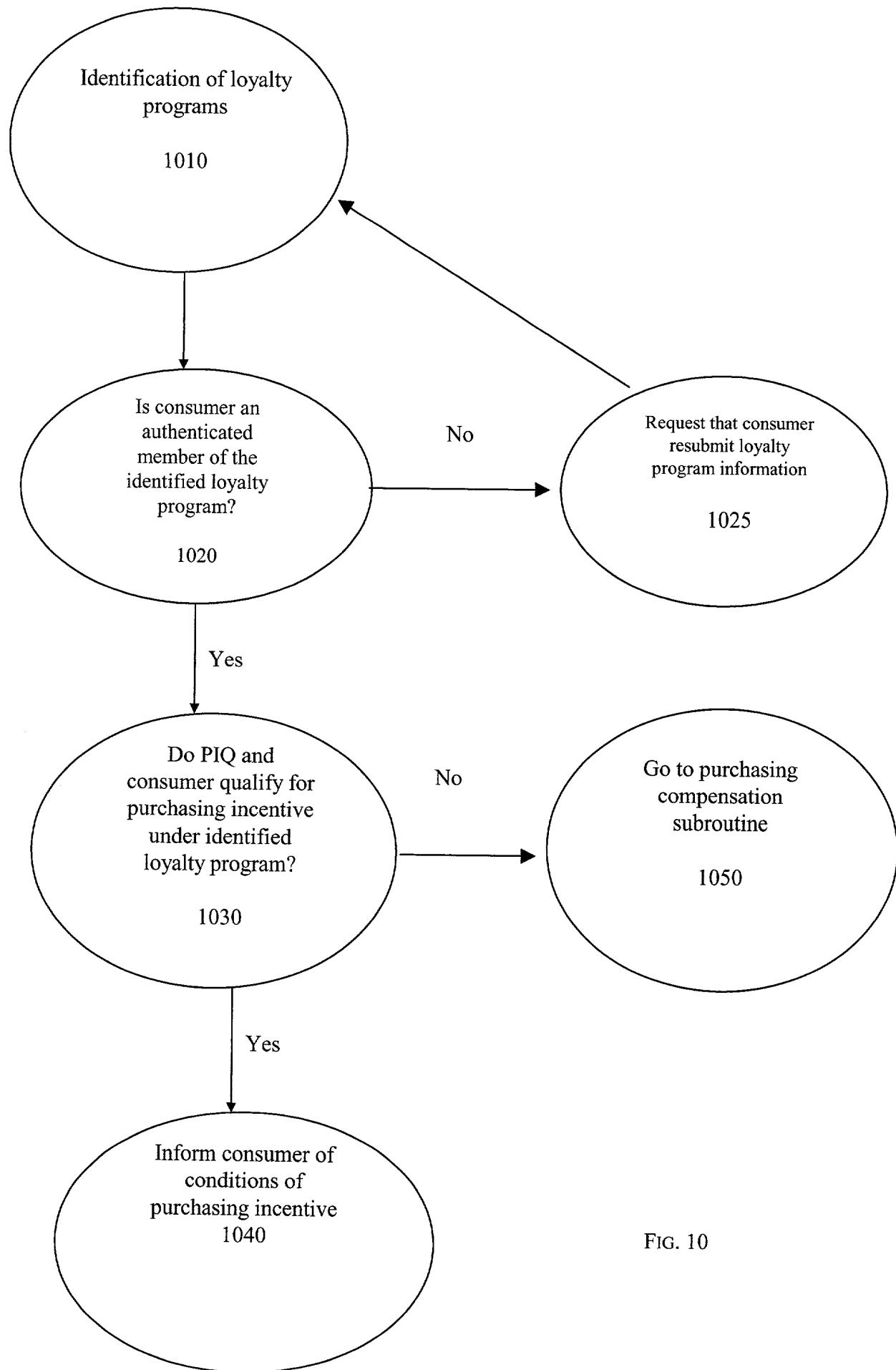


FIG. 10

FIG. 11

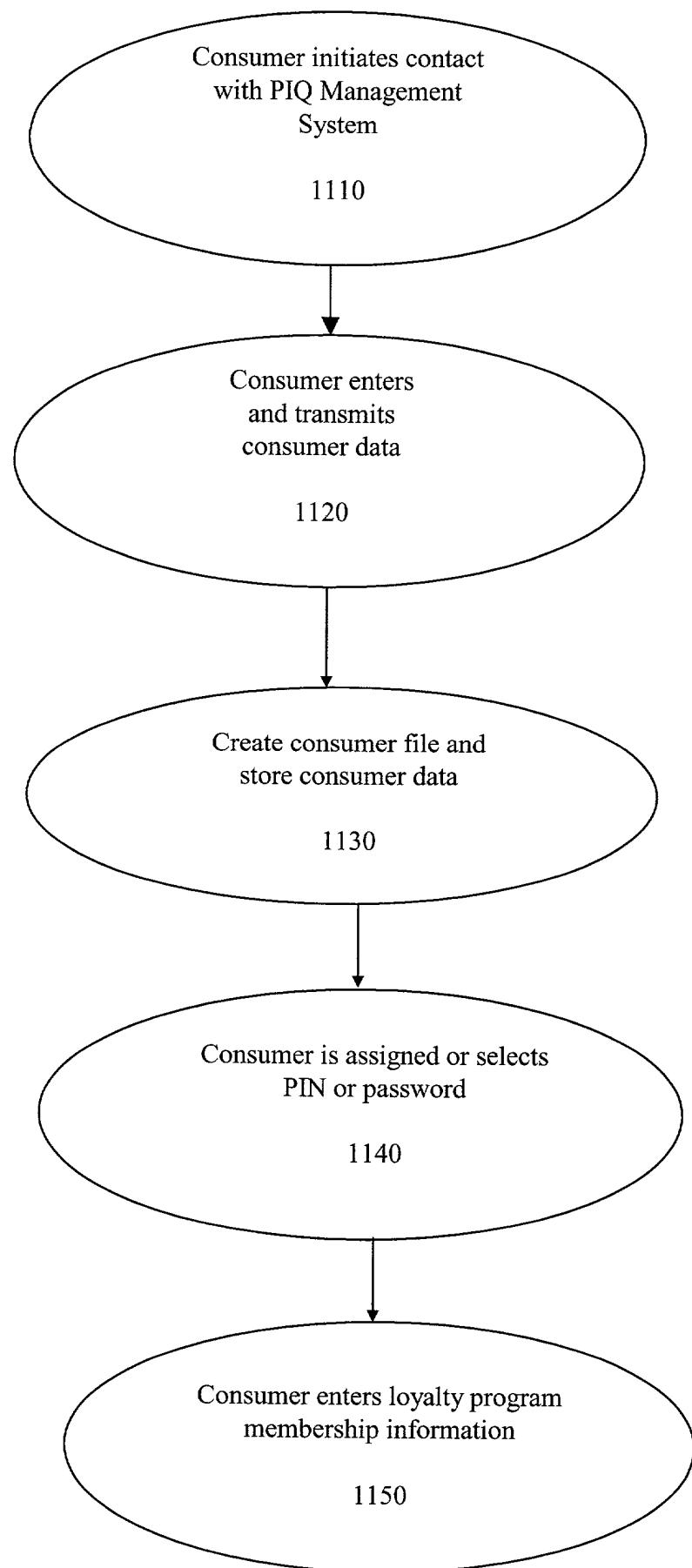


FIG. 12

